

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR**  
(AUTONOMOUS)  
**B.Tech III Year II Semester Regular Examinations August-2023**

**INTELLECTUAL PROPERTY RIGHTS**  
(Open Elective - II)

**Time: 3 Hours****Max. Marks: 60**

(Answer all Five Units 5 x 12 = 60 Marks)

**UNIT-I**

- 1 a Explain with an example why Intellectual Properties need to be protected. CO2 L2 6M  
b Explain about International Organizations, Agencies and Treaties. CO1 L2 6M
- OR
- 2 Explain the copy right: an essential element of intellectual property rights. CO1 L2 12M

**UNIT-II**

- 3 a Explain about acquisition of Trademark rights. CO5 L2 6M  
b Explain how the trademarks and service marks properly identified and used. CO3 L2 6M
- OR
- 4 a How to handle the relationship of registered trademarks and prior rights? CO5 L2 6M  
b Describe the uses of acquisition of Trademark rights. CO5 L2 6M

**UNIT-III**

- 5 a Explain the Copyright registration process. CO4 L2 6M  
b Describe the different types of Application Forms in Copyright. CO4 L2 6M
- OR
- 6 a Describe the advantages of Law of patent. CO3 L2 6M  
b What are the differences between Product Patents and Process Patents? CO2 L1 6M

**UNIT-IV**

- 7 a Describe why Trade Secrets are necessary. How do they function? CO4 L2 6M  
b Explain briefly about Trade Secret Law. CO4 L2 6M
- OR
- 8 Explain in briefly about false advertising with an example and how it affects the IPR. CO5 L2 12M

**UNIT-V**

- 9 Discuss whether the New Developments in the Right of Publicity is necessary, if so in what way? CO6 L2 12M
- OR
- 10 a Explain about International Patent law. CO6 L2 6M  
b Distinguish International trademark law and copy right law. CO6 L2 6M

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